I do not want the ban lifted on cellular phone usage. I am a regular cell user but do not want to find myself sitting next to someone having to hear their conversation. If there is an individual emergency, let them use the Airfone. In the event of an airplane emergency, I would change the rule to allow the pilot to lift the ban, but only in the case of a declared emergency or highjacking - at which point the rule book kind of goes out the window anyway.